



## PROGRAM

### WEDNESDAY, APRIL 27 – HOTEL VALAMAR DUBROVNIK PRESIDENT

16:00-18:00 Registration

18:30-19:30 Welcome reception for delegates, speakers & jury members at Piano Bar, hotel Valamar Dubrovnik President

### THURSDAY, APRIL 28 - HOTEL VALAMAR DUBROVNIK PRESIDENT

08:00-09:00 Registration

09:00-09:30 Official opening of the Festival

09:30-09:45 Dubrovnik Presentations

Presentation of new Tourist Board video

Presentation of Dubrovnik Winter Festival

Presentation of Dubrovnik Card

10:00-12:30 Presentation of tourism promotion strategies by competing cities to the members of the jury - 1<sup>st</sup> part

11:00-11:30 Coffee break

12:30-13:30 Lunch

13:30-14:30 Presentation of tourism promotion strategies by competing cities to the members of the jury - 2<sup>nd</sup> part

14:30-16:00 Free time

16:00 Meet at hotel Valamar Dubrovnik President lobby for transfer to the Old Town

16:30-18:00 Old Town sightseeing with professional English / French speaking guide

18:00-18:45 Free time in the Old Town

18:45 Transfer from the Old Town to hotel Valamar Lacroma

19:00-20:30 Social program at Nocturno Wine Bar at hotel Valamar Lacroma incl. Cocktail Reception & Light Dinner / Presentation of Dubrovnik as filming location





## FRIDAY, APRIL 29 - HOTEL VALAMAR DUBROVNIK PRESIDENT

11:00 Opening of the European Forum - "Creating Future Heritage" lead by dr. Lovro Kuncevic, *Croatian Academy of Science and Arts, Institute for Historical Sciences, Dubrovnik*

### Key Speakers & Topics:

- LIEVEN BERTELS, Artistic Director and CEO of Leeuwarden 2018

### **"Transformative Power of Art"**

- PAOLO VERRI, Director of Matera 2019 Foundation

### **"How to democratize access to heritage"**

- ENARA GARCIA, Head of Participation of Donostia / San Sebastian 2016 Foundation

### **"Citizens' active participation in arts & culture"**

Panel discussion

13:00 Lunch

Afternoon at leisure

19:30 Meet at hotel Valamar Dubrovnik President lobby for transfer to the Old Town

20:00 Gala dinner and Award Ceremony of "European Tourism Stars" Competition at Fortress Revelin

23:00 Transfer back to hotel

## SATURDAY, APRIL 30 – LAZARETI

08:30 Organized transfer for exhibitors only from hotel Valamar Dubrovnik President to fair site (Lazareti)

09:30 Organized transfer for guests from hotel Valamar Dubrovnik President to fair site (Lazareti)

10:00-15:00 European Tourism Fair - open to public

15:30 Organized transfer from Lazareti to hotel Valamar Dubrovnik President

